

Aiden Adkins

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PR Portfolio: aidenadkinspr.com

EDUCATION

- Bachelor of Arts in Communications with a focus in Public Relations
- Master of Science in Digital and Strategic Communications

Drexel University - Philadelphia PA

- Anticipated Graduation in June 2028
- GPA: 3.89

EXPERIENCE

Comcast Corporation - Philadelphia, Pennsylvania

September 2025 - March 2026

Town Hall Client Engagement Co-op

- Executed 54 corporate events in a 500-seat amphitheater; co-led 8 events, managing run-of-show and delivering high stakeholder and attendee satisfaction
- Developed themed catering and managed vendor logistics for 400+ people at internal screening of Wicked: For Good
- Conceptualized and executed “Legendary February: Olympic Zone” display, enhancing employee engagement with winter sports programming
- Led cross-functional planning meetings with 5 partner teams and crafted communications to streamline event execution
- Supported live event operations, assisting guests and speakers to resolve real-time issues and create a seamless experience

Breslow Partners - Philadelphia, Pennsylvania

September 2024 - March 2025

Public Relations Intern

- Collaborated with a team of interns and supervisor to create and execute strategies for hospitality clients
- Organized and executed influencer marketing campaigns, increasing exposure by 2,000 followers
- Tracked key performance metrics across platforms to evaluate effectiveness and optimize strategies

Philly InMovement - Philadelphia, Pennsylvania

September 2024 - Present

Teaching Assistant

- Coach children of all ages to improve their gymnastics skill level over 3-9 month classes
- Follow lesson plans in a fast paced environment and tailor classes to each child’s individual needs
- Manage behavior to teach children from 1-4 years old how to act in a classroom setting

Integrity Athletics - Plain City, Ohio

June 2021 - July 2024

Recreational Coach/Preschool Coach/Summer Camp Coordinator

- Manage and correct behavioral issues to efficiently communicate expectations with the children
- Oversee summer camp counselors to guarantee the smooth running operations of camp
- Schedule staff breaks and advise daily schedule concerns by communicating with all members of staff

ACTIVITIES

Public Relations Student Society of America, Member

September 2023 - Present

Alpha Sigma Alpha, Member

October 2024 - Present

Wexner Service Corps, Member

June 2022 - May 2023

SKILLS

Microsoft Suite

Problem Solving

Group Management

Canva

Leadership

COURSEWORK

Business Communication

Introduction to Marketing

Communication in Project Management

Public Relations Writing

Public Relations Strategies

AWARDS

Dean’s List, Drexel University

September 2023 - Present

Founder’s Scholarship Recipient

September 2023 - Present