

Aiden Adkins

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3400 Lancaster Avenue, Philadelphia, PA 19104

EDUCATION

Bachelor of Arts in Communications with a focus in Public Relations

Drexel University - Philadelphia PA

- Anticipated Graduation in June 2028
- GPA: 3.89

EXPERIENCE

Breslow Partners - Philadelphia, Pennsylvania

September 2024 - March 2025

Public Relations Intern

- Collaborated with a team of interns and supervisor to create and execute strategies for hospitality clients
- Communicated with clients through regular meetings and email outreach
- Organized and executed influencer marketing campaigns to completion, resulting in increased exposure
- Tracked key performance metrics across platforms to evaluate effectiveness and optimize strategies

Integrity Athletics - Plain City, Ohio

June 2021 - Present

Recreational Coach/Preschool Coach/Summer Camp Coordinator

- Follow and teach lesson plans in a fast-paced environment to improve children's gymnastics skill level
- Manage and correct behavioral issues to efficiently communicate expectations with the children
- Oversee summer camp counselors to guarantee the smooth running operations of camp
- Schedule staff breaks and advise daily schedule concerns by communicating with all members of staff
- Work with children ages 2-11

Drexel University - Philadelphia, Pennsylvania

April 2024 - Present

Fitness Floor Assistant

- Responsible for two floors of the facility
- Clean all machines and free weights on the two floors to improve cleanliness
- Enforce the rules amongst gym goers to ensure the safety of the patrons
- Answer facility questions to assist members

Congregation Beth Tikvah - Worthington, Ohio

September 2018 - May 2020

Teaching Assistant

- Assisted Sunday School teacher with the creation of lesson plans and monitored children's behavior

ACTIVITIES

Drexel Dance Marathon, Committee Member

September 2024 - Present

Public Relations Student Society of America, Member

September 2023 - Present

The Cheer Combine, Volunteer Coach

November 2019 - August 2022

Wexner Service Corps, Member

June 2022 - May 2023

SKILLS

Google Suite

Microsoft Office

German Proficiency

Group Management

Canva

Leadership

COURSEWORK

Human Communication

Mass Media and Society

PR Principles and Theory

Public Relations Writing

Public Relations Strategies

AWARDS

Valedictorian Status, Dublin Coffman High School

August 2019 - May 2023

Founder's Scholarship Recipient

September 2023 - Present

Dean's List, Drexel University

September 2023 - Present